

FINANCIAL ANALYSIS AND INVESTMENT DECISION MAKING

Understand and apply financial information to make better business decisions

2 - Day Training Course

WHY TAKE THIS TRAINING COURSE?

Business performance is measured using financial statements. Management is expected to create value for the company. To create value, a good grasp of financial principles is absolutely essential. However, many non-financial managers do not fully grasp financial and accounting concepts. Value will not be optimised when this happens. In this workshop you will enhance your business acumen and financial analysis skills. After this, you will be better at making business decisions and taking your business to the next level!

This course uses accelerated learning methodology to provide an impactful learning experience. Actual companies, real-life case studies and financial news will be used to provide realistic learning experiences and direct transfer of learning to the workplace. This is a hands-on workshop that focuses on the practical applications of accounting and financial principles in a business environment. Complex technical jargon will be explained in simple layman terms.

This workshop will enhance participant's business acumen and financial analysis skills. After the training, participants will be able to better:

1. Understand common accounting and finance terminology
2. Appreciate the rationale behind accounting and financial policies
3. Make business decisions
4. Manage operations to achieve better financial results
5. Analyse financial information in annual reports
6. Monitor financial performance
7. Manage financial risks
8. Appreciate corporate strategy and KPIs set by senior management
9. Ask insightful questions about a company's finances and business strategy
10. Communicate more effectively with finance department

OUTLINE

SESSION 1 & 2

Module 1: Balance Sheet, analysing strength, risk and stability

- How is a business funded?
- How is a company's net worth determined?
- Analyse if the company is facing bankruptcy risk
- Importance of working capital management
- Improving balance sheet liquidity

Module 2: Income Statement, analysing performance and operating efficiency

- Cash vs Accrual accounting systems
- Strengths and limitations of accrual accounting
- Computing profit margins
- EBITDA
- Why profitable companies can still go bust?

Module 3: Cash Flow Management, analysing health and sustainability

- Working Capital Management & Cash Operating Cycle
- Cash Flow Statement
- How to tell if a business cash flow is sustainable
- Where cash might be stuck in the company and how to free it up
- Impact of working capital changes on cash flow

Module 4: Financial Ratios Analysis, learn how to size up a company quickly using financial ratios

- Valuation
- Efficiency
- Liquidity
- Solvency
- Profitability

Case Study and homework

SESSION 3 & 4

Module 5: Profitability Management, identifying profit drivers

- Comprehending cost behavior and impact: fixed vs variable costs
- Break-even analysis
- Contribution margin analysis
- Operating leverage

Module 6: Capital Budgeting, evaluating project financial viability and feasibility

- Capital budgeting
 - Why is it important?
 - Capital budgeting tools
- Payback method
 - Computation
 - Pros and cons
- Time value of money
 - Future value and present value
 - Compounding and discounting
 - Interests rate, discount rate, opportunity cost, required rate of return and costs of capital
- Net Present Value (NPV) analysis
 - Computation and interpretation
 - NPV vs payback period
 - Pros and cons
- Internal Rate of Return (IRR) analysis
 - Computation and interpretation
 - Pros and cons
- Comparison of payback, NPV and IRR methods
- Weighted average cost of capital (WACC)
- Assessing project risk
 - Risk adjusted discounted rate
 - Forecasting techniques
 - Sensitivity analysis

Tools

Excel, Google Sheets, Slides Presentation, and Case Studies

Pre-Requisites

Laptop, Excel basics

Who Should Attend

Executives, Managers, Entrepreneurs

Mode of Training

In-person Training

ABOUT THE TRAINER:

MBA Chicago Booth, CeFA, MSc in Finance, Harvard Kennedy School, Harvard Business School.

He has spent over 12 years in Credit Suisse Group. His overall experience encompasses Private Banking, Asset Management, Hedge Fund, Private Equity, Bank Assurance, Corporate Advisory across Europe & Asia, in companies like Banque Hottinguer, Aberdeen Asset Management, AXA, Leopard Capital. Earned an MBA from the University of Chicago Booth School of Business and is a Certified European Financial Analyst (The European Federation of Financial Analysts Societies). And currently studies Economic Development & Public Policy at Harvard University, John F. Kennedy School of Government.

Training Fee:

Member price: \$265

Non-member price: \$315

If interested in this course, for you and your staff please contact below

FOR MORE INFO: MR. NOUN UKSA

Email: market.analyst2@eurocham-cambodia.org

Phone: +855 (0)10 888 642